

ASCHA's Principled Positions



At the Dec. 2014 ASCHA Board meeting, the Board approved overarching philosophies that ASCHA members can collectively advocate for. These became ASCHA's Principled Advocacy Positions.

Objective of Principled Advocacy Positions

To outline the long-term interests of ASCHA members and frame all advocacy efforts to address seniors housing issues according to overarching values, principles and ideologies of ASCHA's membership, advocacy must respond to and reflect ASCHA's core values.

Definition of Principled Advocacy Positions

For ASCHA, principled positions respond to objective realities in our industry, not individualized member perceptions of an issue. Principled positions are part of an overarching ethical framework, and are neither right nor wrong in their approach, but communicate a statement of "how things should be." Principled positions focus on larger ideas, not necessarily specific positions on any one issue, and can easily be agreed upon by most.

1. Person-centred Housing

Person-centred housing honours the individual's needs desires and choices to maintain and enjoy a wholesome, vibrant lifestyle.

2. Housing First

Housing is the core need of individuals. Without community housing, supports and services are difficult to deliver and cannot guarantee a person's stability. Services and supports should follow the individual and respond to his/her unique needs. Housing must be integrated to work effectively in serving all Albertans from birth to end of life. A community needs all housing options.

3. Aging in Community

Albertans will experience aging differently as unique individuals. The services and supports to age well must be consistent, equitable and accessible across the province, including housing choices. Communities understand their diverse populations and must have flexibility to respond to unique expectations, experiences and cultures. Albertans have the right to age well in community.

