

Associate Member Benefits

We are expanding our Associate Member Relations Strategy to better support and work with companies to accomplish their associate membership goals. Some highlights include:

- Associate Member Profiles in the ASCHA Weekly Rollout – a new opportunity to share your company's story with our members
- Expansion of the ASCHA Energy Program to better accommodate Associate Members and resources on energy saving strategies
- Industry research and statistical analyses to better assist you in understanding our members, their needs, and how they use products and services
- A new website interface with an updated brand and design, for a more dynamic and professional online presence
- The launch of the revitalized online Housing Directory, with increased advertising potential at member rates!

We are continually growing our presence and reach through communications initiatives and online resources. Associate Members receive:

- Listing in the Online Member Directory to ensure regular members contact you first for products and services
- Access to the Online Member Directory providing contact and portfolio information on all our regular members (who collectively serve over 30,000 Albertans)
- Access to the Members Only Area with updated information on member issues and government relations
- First priority discounted rates for tradeshow participation - a savings of \$500.00
- First priority in selection of sponsorship options that have a lasting impression at the Convention and Tradeshow, as well as throughout the year

Advertising Opportunities:

- The ASCHA Advertising Package explains what marketing options are available to you, which include:
- Two free ads in the ASCHA Weekly Rollout per membership year.
- Reduced advertising rates of 40 -50% off

VALUE ADDED SERVICES In 2014, ASCHA partnership with 8760: Energy the Seniors Housing Energy Program has been overwhelmingly successful. Collectively \$10 million has been saved annually. *ASCHA is extending this great opportunity to our valued associate members.* Contact Ken Klassen at 780-289-7198 or at ken@8760group.com for more information.