

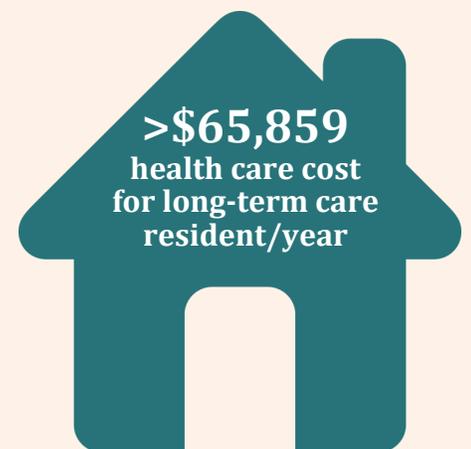
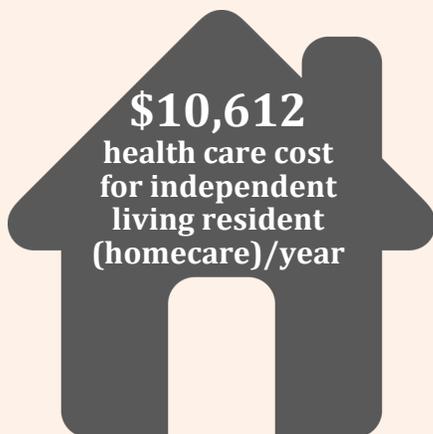
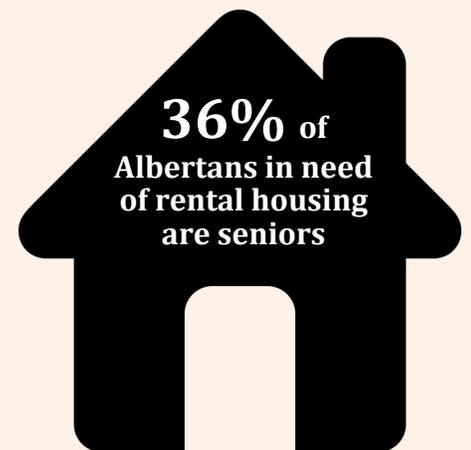
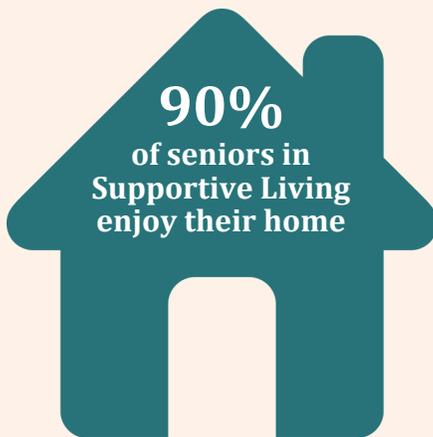
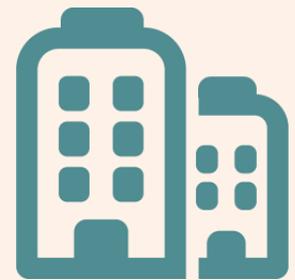
UNDERSTANDING SENIORS HOUSING ISSUES IN ALBERTA



ASCHA's NOBLE CAUSE: Seniors are empowered to have choice and a life of purpose, wherein they are honoured, valued, and respected.

A provincial housing plan is long overdue...
Alberta trails BC by 10 years and Ontario by 6.

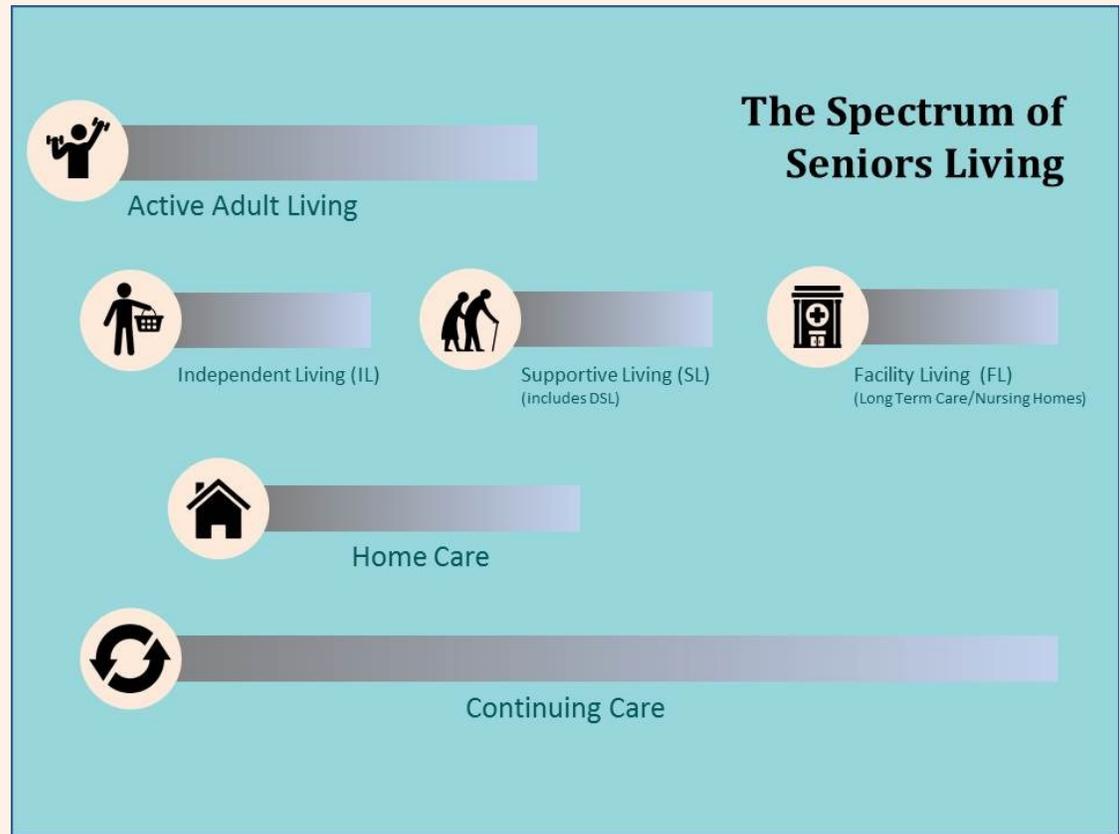
This strategy must align with Capital Real Estate Plans, as well as Homelessness, Social/Affordable Housing, Continuing Care and Dementia Care strategies.



Did You Know? The term "Aging in Place" is antiquated. Specialists in seniors living and care use the term "Aging in Community" to describe seniors living in age-friendly communities that provide integrated person-centred services and supports they need for optimal quality of life.

Did You Know? Seniors want choice when it comes to residential living options. All sectors - public, private and voluntary - receive the same funding for health services and are regulated under the same acts, legislation and standards. All sectors play a role in meeting the growing demand for housing and services. *Facility ownership (whether a facility is owned by Alberta Health Services, or a public, private or voluntary organization) does not have any influence on resident and family experiences.* - **Health Quality Council of Alberta**

IL, SL and FL comprise Continuing Care. Active older adults can reside in various types of housing that best serve their needs. As a person's needs change, they may require more services from their community or housing provider, or seek home care. Placement into DSL and Facility living by AHS addresses more complex care needs.



Supportive living can offer a real solution to the long term care crisis, offering a social and residential care model where residents (rather than patients) have choice and a say in their care.

- **Simon Fraser University Gerontology Research Centre**

Seniors Housing is one of the largest growing industries in Alberta:

- 45,000+ units
- >\$6 billion in assets
- 20,000+ employees
- Collective operating budgets exceed \$1 billion
- New development and growth estimated at approximately 1500 units/year

“PERSON-CENTRED HOUSING” is the philosophy of honouring the individual's needs, desires and choices to maintain and enjoy a wholesome, vibrant lifestyle.



ASCHA is the voice and champion for seniors housing and represents nearly 70% of the seniors housing sector in Alberta. Our members serve over 30,000 seniors across the province in independent, supportive and designated supportive living spaces. ASCHA proudly advocates on behalf of all sectors of seniors housing, including public, private and voluntary providers.



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