

Webinar Sponsorship Opportunities

ASCHA welcomes offers of sponsorship from our Associate Members who have an interest in engaging with our Regular Members. Webinars provide an opportunity for you to engage with the owners and operators of seniors and community housing in Alberta and introduce them to your diverse products and services.

ASCHA's webinars are proven to drive traffic to the sponsor's site, enabling the sponsor to win new customers and build a good reputation in the sector for future engagement. Webinar sponsors have the opportunity to expand their market reach to a targeted audience of key decision makers and brand themselves as champions of best practices and education in the housing sector in Alberta.

Sponsors receive significant recognition before, during, and after the webinar.

Archived webinar recordings are permanently located on ASCHA's Webinar Channel for member viewing, creating perpetual recognition for the sponsor.

Don't miss this exceptional opportunity at a value you won't find anywhere else!

Contact our Learning & Development team to book Webinar Sponsorships.

Webinar Sponsorship Options

ASCHA Webinar Sponsorship (\$3500 + GST)

Sponsor a webinar topic identified as a priority education gap by ASCHA's Education and Best Practices Working Group. The webinar can be geared to different levels of leadership and management within seniors and community housing organizations.

Research Webinar Sponsorship for ASCHA Members (\$3500 + GST)

Schedule a webinar to talk with participants about your best practices, industry standards, or your own research efforts. The webinar should contribute to the professional development of ASCHA's Member organizations and is not intended for promoting products or services and is not a commercial presentation. ASCHA will have a final determination of content.

Webinar Series Sponsorship (Price varies)

This option includes a sponsorship of three or four webinars within 12 months. The Webinar Series sponsors are considered ASCHA partners and are given the first right of refusal for sponsorship of webinars for the whole time they commit to partner with ASCHA. This is an incredible opportunity for year-round branding recognition.

Webinar Sponsor Benefits

Promotion and continued brand exposure on:

- ASCHA website
- ASCHA Weekly Rollout
- ASCHA Education Newsletter
- ASCHA Connect – online member discussion platform
- Direct email blast including a message from the sponsor
- Facebook, LinkedIn and Twitter
- Verbal recognition at region meetings and other appropriate member meetings/events
- Webinar registration page
- Maximum visibility during the webinar
- ASCHA webinar channel

Access to ASCHA Members Contact List

ASCHA will provide the sponsor with the contact list of the registered webinar attendees who will consent to opt in to the sponsor's contact list.

When asked whether they would like ASCHA to host more interactive webinars, 100% of participants responded "Yes, absolutely!" Support ASCHA in fulfilling the needs of its members while getting your brand out there!