



HOME 
FOR **HOUSING**
ASCHA's CONVENTION & TRADE SHOW



APRIL 3-5, 2023

DELEGATE INFORMATION

WHERE HOUSING LEADERS FROM EVERY CORNER OF ALBERTA COME
"HOME" TO DISCUSS, BUILD CAPACITIES, AND NETWORK!

EDMONTON CONVENTION CENTRE • 9797 JASPER AVE, EDMONTON, AB T5J 1N9

HELLO PROSPECTIVE DELEGATES!

We are excited to introduce you to our Home for Housing Convention & Trade Show! After decades of offering a premiere event for housing providers from across Alberta to come together to network, explore, and learn, it was time to acknowledge what ASCHA and its members have created for one another – a true home for housing!

Home for Housing will welcome over 300 delegates to the Edmonton Convention Centre for over three days of inspirational discussion, keynote presentations, and educational breakout sessions from subject matter experts and thought leaders in all things related to seniors and community housing. Our Trade Show is the sector's largest showcase in Alberta and is intended to bring us back to our roots through its "Country Fair" theme.

Our registration prices are kept affordable thanks to the generous support of our event sponsors, who assist with speaker fees, food and beverage costs, and the little extras that go a long way in ensuring an exceptional event experience for all who attend.

We look forward to seeing you all in person and envisioning what we can build and grow together for Albertans in need of housing options and supports. This is an important time in our sector, with a dynamically changing political climate, new legislative reform to housing and continuing care, and opportunities to modernize funding approaches and housing program delivery. Your ideas, experiences and perspectives are so important to the conversations to be had at this year's event – and your community needs your voice and realities represented now more than ever!

Our event program offers an opportunity for various members of your organization – from your senior leaders, managers, front-line workers, and board members – to engage and learn!

So, pull up a chair and get comfortable at ASCHA's Home for Housing Convention & Trade Show – where everyone who attends is more than just a guest, they're family!

DELEGATE REGISTRATION FEES

ASCHA MEMBER PRICING

Super Early Bird	\$680*
Early Bird	\$720*
Regular	\$765*
Group 5 Discount Rate	\$3,275*

NON-MEMBER PRICING

Super Early Bird	\$980*
Early Bird	\$1,020*
Regular	\$1,065*
Group 5 Discount Rate	\$4,775*

OTHER FEES:

Banquet Dinner & Entertainment Guest Ticket	\$95*
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* Plus 5% GST

Must be paid for by February 10, 2023

Must be paid for on or before February 28, 2023

Paid for after February 28, 2023

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Must be paid for prior to the start of the Convention

THE CONVENTION & TRADE SHOW DELEGATE REGISTRATION INCLUDES:

- Access to all sessions offered
- Access to the Trade Show
- One Banquet Dinner & Entertainment ticket (Mon.)
- Two lunches (Mon. & Tues.)
- Two breakfasts (Tues. & Wed.)
- Multiple networking opportunities



TENTATIVE AGENDA

*May be subject to change. Event updates and changes will be posted on ascha.com

Sunday, April 2

4:00 pm – 9:00 pm Event Registration & Information Desk Open
7:00 pm – 9:00 pm Meet the ASCHA Board Welcome Reception

Monday, April 3

8:00 am – 4:00 pm Event Registration & Information Desk Open
9:30 am – 11:15 am Opening Ceremonies with Keynote
11:15 am – 11:30 am Networking Break
11:30 am – 12:30 pm Main Plenary
12:30 pm – 1:30 pm Networking Lunch
1:30 pm – 3:00 pm Annual General Meeting (AGM)
3:00 pm – 3:30 pm Networking Break
3:30 pm – 4:30 pm Education Breakout Sessions (Choice of 6)
6:30 pm – 9:30 pm Dinner Banquet & Entertainment

Tuesday, April 4

8:00 am – 4:00 pm Event Registration & Information Desk Open
8:00 am – 9:00 am Breakfast
9:00 am – 10:00 am Education Breakout Sessions (Choice of 6)
10:00 am – 10:15 am Networking Break
10:15 am – 11:15 am Education Breakout Sessions (Choice of 6)
11:15 am – 12:15 pm Networking Lunch
12:15 pm – 6:00 pm Trade Show (Reception)
12:30 pm – 3:00 pm Board Workshops
1:00 pm – 5:00 pm Education Superstations (Trade Show)
1:45 pm – 2:00 pm Board Networking Break

Wednesday, April 5

7:30 am – 10:00 am Event Registration & Information Desk Open
7:30 am – 8:15 am Breakfast
8:30 am – 9:30 am Education Breakout Session (Choice of 6)
9:30 am – 9:45 am Networking Break
9:45 am – 10:45 am Main Plenary
10:45 am – Noon Closing Ceremonies with Keynote & Grand Prize*

*Must be in attendance to win



EDUCATION BREAKOUT SESSIONS

The 2023 Home for Housing Convention offers a mix of interactive sessions for housing leadership and governance, management, and direct support staff. To ensure participants receive as many tools as possible to best meet their own personal or organizational needs, sessions have been selected to specifically target member-identified topics for learning and growth.

Based on participant feedback from previous years, we will be offering more educational opportunities than ever before, and ensuring there are offerings specifically targeted to leadership, operations, and your boards, and to specific housing portfolios and senior housing options to ensure all attendees have enriching professional development and discussions on topics that matter to them. We will be providing a list of confirmed speakers, as well as descriptions of individual breakout sessions, so that you can make the most of you and your team's educational experience at the event.

REGISTRATION INFORMATION

Note that eligible delegates are defined as individuals from housing organizations, stakeholder associations, and government representatives. A representative of a company that provides products and services to the housing industry (i.e., not a housing organization), is not eligible to register as a delegate UNLESS they are a 2023 Trade Show Exhibitor or Sponsor.

TRADE SHOW INFORMATION

Connect with our exhibitors to find solutions to your procurement needs. Strengthen your relationships and form new partnerships, as you network and explore our 2023 Trade Show with a "Country Fair" theme. Win prizes, check out new products, and find cost saving solutions!

TRADE SHOW ONLY REGISTRATION

A special Trade Show-Only Registration is available to members of your team who wish to attend only the trade show portion of the event, to make purchasing and contract decisions. Trade Show-Only Delegates can attend the trade show from 12:15 pm – 6:00 pm on April 4. Registration is \$100 plus GST. Organizations MUST qualify as eligible delegates (not Associate Members or service providers) and have one delegate registered for the full event to qualify as a Trade Show-Only registration. Please contact the ASCHA office to register your Trade Show-Only Delegates.



 MORE INFORMATION CAN BE FOUND ON THE 2023 HOME FOR HOUSING ASCHA'S CONVENTION & TRADE SHOW WEBSITE. LINK AVAILABLE ON ASCHA'S WEBSITE WWW.ASCHA.COM.

A HUGE THANK YOU TO OUR 2022 ASCHA CONVENTION & TRADE SHOW SPONSORS!



FOR MORE INFORMATION

Alberta Seniors & Community Housing Association (ASCHA)
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