



HOME
FOR
HOUSING
ASCHA'S CONVENTION & TRADE SHOW



MARCH 11–13, 2024

DELEGATE INFORMATION

WHERE HOUSING THOUGHT LEADERS FROM EVERY CORNER OF ALBERTA
COME 'HOME' TO NETWORK, LEARN, IMAGINE, AND SHARE!

HYATT REGENCY CALGARY • 700 CENTRE ST S, CALGARY, AB T2G 5P6

HELLO PROSPECTIVE DELEGATES!

Building on the momentum generated last year at our first-ever Home for Housing Convention & Trade Show, we are bringing together everyone working in the seniors and community housing sector for 3 days of inspirational conversations, keynote presentations, and educational breakout sessions from subject matter experts and thought leaders in the housing sector. More than ever, the need for housing options challenges communities and organizations to deliver the homes, supports and services Albertans rely on, and this event is the place to build on our current work and plan together for the future. With over 300 delegates in a variety of roles within their housing organizations, this event is where “housing comes home!”

Our Trade Show is the housing sector’s largest showcase in Alberta and highlights how ‘It Takes a Village’ to create the best homes and communities for Albertans. Our registration prices are kept affordable thanks to the generous support of our event sponsors and exhibitors, who assist with speaker fees, food and beverage costs, and the little extras that go a long way to ensuring an exceptional event experience for all.

Our event program offers a variety of opportunities to engage all levels within your organization in the broader housing conversation – from your senior leaders, managers, front-line workers, and board members. There’s room for everyone in the housing and support community we are building in Alberta!

So, pull up a chair and get comfortable at ASCHA’s Home for Housing Convention & Trade Show – where everyone who attends is more than just a guest, they are a part of our community!

DELEGATE REGISTRATION FEES



ASCHA MEMBER PRICING

(Must be a 2024 Member in good standing)

Super Early Bird	\$780*
Early Bird	\$820*
Regular	\$865*
Group 5 Discount Rate	\$3,775*

NON-MEMBER PRICING

Super Early Bird	\$1,080*
Early Bird	\$1,120*
Regular	\$1,165*
Group 5 Discount Rate	\$5,275*

OTHER FEES:

Banquet Dinner & Entertainment Guest Ticket - Early Bird	\$145*
Banquet Dinner & Entertainment Guest Ticket - Regular	\$175*

Must be paid for on or before January 12, 2024
Must be paid for on or before February 9, 2024
Paid for after February 9, 2024
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* Plus 5% GST

DELEGATE REGISTRATION INCLUDES:

- Access to all Sessions offered
- Access to the Trade Show
- One Banquet & Entertainment ticket (Mon.)
- Two lunches (Mon. & Tues.)
- Two breakfasts (Tues. & Wed.)
- Multiple networking opportunities

TENTATIVE AGENDA

*May be subject to change. Event updates and changes will be posted on ascha.com

Sunday, March 10

4:00 pm – 8:00 pm Event Registration & Information Desk Open
7:00 pm – 9:00 pm Meet the ASCHA Board Welcome Reception

Monday, March 11

8:00 am – 2:45 pm Event Registration & Information Desk Open
8:00 am – 9:00 am Morning Networking Reception
9:00 am – 10:45 am Opening Ceremonies with Keynote
10:45 am – 11:15 am Networking Break
11:15 am – 12:45 pm Education Breakout Sessions (Option of 6)
12:45 pm – 1:45 pm Networking Lunch
1:45 pm – 2:45 pm Main Plenary
2:45 pm – 5:00 pm Trade Show Opens with Reception
6:00 pm – 6:30 pm Pre-Dinner Reception
6:30 pm – 11:00 pm Banquet & Entertainment

Tuesday, March 12

8:00 am – 2:30 pm Event Registration & Information Desk Open
8:30 am – 9:30 am Networking Breakfast
9:30 am – 11:30 am Trade Show
11:30 am – 12:30 am Networking Lunch
12:30 pm – 2:00 pm Annual General Meeting (AGM)
2:00 pm – 2:15 pm Refreshment Break
2:15 pm – 3:15 pm Education Breakout Session (Option of 6)
3:15 pm – 3:45 pm Networking Break
3:45 pm – 4:45 pm Education Breakout Session (Option of 6)
7:00 pm – 9:00 pm Networking Reception (TBC)

Wednesday, March 13

7:30 am – 10:00 am Event Registration & Information Desk Open
7:30 am – 8:15 am Networking Breakfast
8:15 am – 9:15 am Main Plenary
9:15 am – 9:45 am Networking Break
9:45 am – 10:45 am Education Breakout Session (Option of 6)
10:45 am – Noon Closing Ceremonies with Keynote & Grand Prize*

*Must be in attendance to win



EDUCATION BREAKOUT SESSIONS

ASCHA's 2024 Home for Housing Convention offers a mix of up to 24 interactive sessions for housing leaders, boards, management, and direct support staff. To ensure participants receive as many tools as possible to best meet their own personal or organizational needs, sessions have been selected to specifically target ASCHA member-identified topics for learning and growth.

To ensure all attendees have enriching professional development opportunities and discussions on topics that matter to them, ASCHA will be ensuring that there are offerings specifically targeted to all housing portfolios, including community housing models and seniors housing options. We will be providing a list of confirmed speakers, as well as descriptions of individual breakout sessions, before the Early Bird savings end, so that you can plan your participation and learning journey in advance.

As we confirm speakers, the list will be updated on the 2024 Home for Housing ASCHA's Convention & Trade Show website.



REGISTRATION INFORMATION

Note that eligible delegates are defined as individuals employed or in governance roles at housing organizations, allied organizations, or government representatives.

A representative of a company that provides products and services to the housing sector (i.e., not a housing provider), is not eligible to register as a delegate UNLESS they are a 2024 Trade Show Exhibitor or Sponsor.

TRADE SHOW INFORMATION

Connect with our exhibitors to find solutions to your procurement needs. Strengthen existing relationships and build new ones, as you network and explore our 'It Takes a Village' 2024 Trade Show. It takes a network of people, organizations, neighbourhood services, and more to create the sense of community that connects and brings us together. Find cost savings solutions, check out new products, and services and possibly win some prizes!

TRADE SHOW ONLY REGISTRATION

A special Trade Show-Only Registration is available to members of your team who wish to attend only the trade show portion of the event, to make purchasing and contracting decisions. Trade Show-Only Delegates will only have access to the trade show space during the assigned trade show hours. Registration is \$100 plus GST. Organizations MUST be eligible delegates (not product or service providers) and have a minimum of one delegate registered for the full event to qualify as a Trade Show-Only registrant.

MORE INFORMATION CAN BE FOUND ON THE 2024 HOME FOR HOUSING ASCHA'S CONVENTION & TRADE SHOW WEBSITE. LINK AVAILABLE ON ASCHA'S WEBSITE WWW.ASCHA.COM.

A HUGE THANK YOU TO OUR 2023 ASCHA CONVENTION & TRADE SHOW SPONSORS!



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Transformation Centre
Centre de transformation
du logement communautaire



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FOR MORE INFORMATION

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