



## **2025 Home for Housing ASCHA's Convention & Trade Show Call for Presenters - Deadline Nov. 29, 2024**

This is the official call out for presentations for ASCHA's 2025 Home for Housing Convention & Trade Show, which will take place at the Edmonton Convention Centre from March 31 – April 2, 2025.

Over 300 delegates come together from across the province and beyond to engage in networking, education, professional development, and workshopping on the key issues and trends related to community housing programs and the full continuum of seniors housing options in Alberta.

This year marks ASCHA's 60<sup>th</sup> Anniversary, and we aim to offer session opportunities for our attendees that inspire, celebrate, look towards the future, and engage in solutions together.

### **How Our Breakout Sessions are Selected**

Our program prioritizes a mix of interactive and engaging sessions specifically targeted at housing leaders, their governing boards, management, and support staff. To ensure attendees receive as many tools as possible to best meet their personal or organizational needs, sessions will be selected specifically to align with member-identified topics for learning and growth for one or more of the aforementioned audience segments. We must have a good balance of offerings for everyone within our member organizations, and the content must be relative to the housing sector. For seniors housing-specific sessions, it is important to relate your topic to the entire continuum of seniors housing options. Please note that while some of our members provide long-term care as well, the majority of our seniors housing members deliver services and supports in Home and Community Care or Continuing Care Type B (formerly designated supportive living).

### **2025 Home for Housing Program Objectives**

Home for Housing will provide an opportunity for attendees to:

- Celebrate 60 years of member and sector-wide service to Albertans
- Discuss key priorities facing the housing and support sector in Alberta and beyond
- Expand their professional knowledge of their particular roles within their organizations (leadership, governance, management, direct-to-resident services)
- Build competencies to face operational and sector transformation challenges
- Engage in professional discourse and peer-to-peer networking towards solutions and resource sharing

- Identify emerging issues and trends that will have significant impacts on housing professionals and the broader housing sector
- Innovations for new and creative ways of meeting the growing demands for affordable housing and seniors

### Proposal and Policy Guidelines

We invite those interested in presenting at our 2025 Home for Housing event to submit a proposal for ASCHA to review. Speaker proposals are objectively evaluated with emphasis on the following criteria (listed in order of significance):

- Degree to which the proposed session topic meets the convention/program objectives noted above
- Relevance and priority of the topic to our membership and broader sector
- Speaker's ability to create an interactive, engaging experience for the attendees
- Speaker's presentation skills and experience

Proposals must contain sufficient detail to allow our administrative team to understand how the proposed session supports the convention's objectives. Selection is competitive, so you must submit a compelling and complete proposal. Due to demand, administration may not be available to discuss your proposal in advance of your submission. If we require further insights or clarity, we will reach out.

### Submission Details

The submission deadline is November 29, 2024.

You may submit more than one presentation outline; an official application form will be required for each submission. We will **not** consider incomplete submissions.

### Length of Presentation

All presentations will be presented in person at the event. We are offering two different time slots for presentations. The most requested topics and interactive sessions (i.e. presentations with a brainstorming, workshop, or hands-on component) will have the potential to be allocated for one of our limited 90-minute slots. All other sessions will be one hour in length.

We strongly encourage highly interactive sessions, panel discussions, workshops, or thought leader roundtables, based on direct feedback and requests from our attendees. Sessions with a speaker at the front of the room speaking for the duration of the session typically receive very low satisfaction ratings.

### Presentation Description and Learning Outcomes

Describe your presentation (maximum 400 words) and specify up to three key expected learning outcomes. These outcomes should be tailored to one or more of the following target audiences: leadership, governance, middle management, resident supports and services.

Be sure to include the necessary level of experience for your topic, noting that the audience is very seasoned in housing operations and leadership:

- Introductory/General: 0 to 4 years' experience
- Intermediate: 5 to 10 years' experience

- Advanced: 10 plus years' experience

### Description of Your Session

Provide a title and a brief description of your presentation (maximum 60 words). ASCHA will use this information to draft a description for conference marketing (e.g., the event website, emails).

Use these tips to help create an effective description of your session:

- Highlight how the presentation will help an attendee solve a problem, overcome a challenge, or launch a new initiative and how these learnings will directly impact their work/life.
- Set accurate expectations. Clearly describe what your session will cover, highlight the learning outcomes.

Please note that your session should contribute to the learning and development of the participants and is not intended to promote products or services or generate leads for your company/business.

### Topic Relevance

Describe why this topic is relevant to attendees and the sector. Maximum length is 150 words.

### Speaker Information

Offer the names, and a brief description of the speakers' qualifications related to the presentation's topic (maximum 150 words). At a minimum, please include:

Name

Current position

Certifications and Designations (as relevant)

### Speaking Experience

Describe (or list) the relevant speaking experience/s for each speaker. Include links to available videos or reviews. Maximum length is 150 words.

### Proposal Acceptance

ASCHA reserves the right to select the topics and content of all educational programming it delivers.

We will email notification of decisions by December 20, 2024.

Click [here](#) to submit your proposal.