

# 2026 HOME FOR HOUSING CONVENTION & TRADE SHOW

## BREAKOUT SESSIONS FOR DELEGATE PLANNING



Mon., Apr. 13: 11:15 am - 12:15 pm

<b>CONTINUING CARE TRANSFORMATION - ASSISTED LIVING FRAMEWORK</b>	<p>This session will bring you up to speed on what is happening within continuing care across the province including updates on funding model modernization, licensing and compliance, the Assisted Living Alberta (ALA) structure, and financial investments in the Continuing Care Transition umbrella.</p> <p><b>Speaker:</b> Maggie Carroll   ADM Continuing Care   Assisted Living and Social Services, Government of Alberta</p>
<b>MODULAR CONSTRUCTION 101 FOR HOUSING</b>	<p>This session will provide a clear, practical overview of modular construction and its role in housing delivery. ATCO will cover the fundamentals of modular building, how it compares to traditional construction, and where it makes the most sense across housing projects - with a focus on timelines, cost, risk, and suitability.</p> <p><b>Speaker:</b> Troy Buchanan   Business Development Manager   ATCO Structures</p>
<b>LIFE, LEARNING &amp; LEISURE</b>	<p>Silvera has moved beyond traditional social programming to adopt a holistic approach to wellness. Guided by the WHO's healthy aging framework and the six dimensions of wellness, the Life, Learning and Leisure Program supports residents' physical, cognitive, and social well-being through meaningful experiences that foster connection, growth, and purpose.</p> <p><b>Speaker:</b> Nadine Maillot   Senior Manager Stakeholder and Donor Relations   Silvera</p>
<b>EXECUTING COMMUNITY HOUSING DEVELOPMENT</b>	<p>Experts from the co-operative housing sector share program information, service offerings, and recent developments. Participants will engage in a collaborative activity to deepen understanding of the co-op housing development process and stakeholder roles.</p> <p><b>Speaker:</b> Michael Norris   Manager, Co-operative Housing Development   Co-operative Housing Federation of Canada</p>
<b>GOVERNANCE OF GROWTH</b>	<p>Explore how governance and strategy contributed to HomeEd's transformation, including lessons learned and frameworks that can help housing organizations achieve new heights. Designed for Board members and Executives, this interactive session challenges participants to reflect on their own governance and strategic approaches.</p> <p><b>Speakers:</b> Nick Lilley   CEO   HomeEd, Colin Brenneis   Board Chair   HomeEd, VP Investment Management   KV Capital</p>

## Tues., Apr. 14: 9:30 am - 11:30 am

### HOUSING 101 FOR GOVERNING OFFICIALS WORKSHOP

Salon 8 - Meeting Level

This interactive workshop helps governing officials understand the full continuum of housing and supports in Alberta. Participants will explore funding models, sector trends, and community-specific needs while learning where their organization fits within the broader landscape.

**Facilitators:**  
ASCHA Team of Experts

## Tues., Apr. 14: Education Superstations

9:30 am - 9:50 am

Hall B - Assembly Level

TBC

**Speakers:**  
TBC

10:00 am - 10:20 am

Hall B - Assembly Level

TBC

**Speakers:**  
TBC

10:30 am - 10:50 am

Hall B - Assembly Level

TBC

**Speakers:**  
TBC

11:00 am - 11:20 am

Hall B - Assembly Level

TBC

**Speakers:**  
TBC

## Tues., Apr. 14: 2:30 pm - 3:30 pm

### INNOVATIVE RETENTION – AM I IN THE WRONG?

Salon 8 - Meeting Level

Retention often hinges on a few key decisions. In this session, leaders anonymously submit HR scenarios and receive expert guidance on best-practice approaches that improve communication, reduce turnover, and strengthen workplace culture.

**Facilitator:**  
Kate Ashton | Executive Partner, Consulting | Salopek & Associates Ltd.

### FROM REACTIVE TO PREDICTIVE: THE FUTURE OF PRECISION HEALTH IN SENIOR LIVING

Salon 9 - Meeting Level

PhantomOmics is transforming how senior living communities approach health monitoring, fall prevention, and clinical workflow. Our non-invasive 60-second precision scan creates individualized physiological baselines, detecting subtle changes early. This enables communities to reduce falls, support aging in place, improve care team efficiency, strengthen documentation, and build longevity-focused service models in senior housing.

**Facilitator:**  
PhantomOmics

### DRIVING FOR MORE FROM SURVEY EFFORTS

Salon 10 - Meeting Level

Optima Living transforms annual satisfaction surveys into strategic quality improvement initiatives. Through high participation, structured action planning, and alignment with organizational goals, we've achieved year-on-year satisfaction improvements during significant growth. This session shares practical steps and strategies to turn surveys into impact.

**Speakers:**  
Alison Andrews-Paul | Project Mangaer | Optima Living, Nimeera Shamji | Senior Director, Resident Services | Optima Living

**REVITALIZING AFFORDABLE HOUSING: FUTURE-PROOFING THROUGH RETROFITS**

Salon 11 - Meeting Level

This session examines how retrofitting and modernizing existing affordable and seniors housing can address the housing crisis while transforming aging properties into resilient, long-term assets.

**Speakers:**

Don Iveson | Chair | CMHC & Executive Advisor | Resilience Acceleration Lab, Jonathan Lay | Vice President, Projects | HomeEd, & Moderator: Audrina Lim | Director, Sustainable Construction | Chandos

**MANAGING TENANCIES FROM A LEGAL PERSPECTIVE**

Salon 12 - Meeting Level

Learn about how you can proactively approach tenancies with an eye to avoiding issues but also to being well positioned where they do arise. Understand the “why” of strategic communications, documentation, and engagement with tenants to improve outcomes for tenants where possible or otherwise towards progressive steps culminating in eviction where unavoidable.

**Speaker:**

Heidi N. Besuijen | Partner | Reynolds Mirth Richards & Farmer LLP

**Tues., Apr. 14: 4:00 pm - 5:00 pm**

**CULTURE BY DESIGN: VIBRANT COMMUNITIES DON'T HAPPEN BY ACCIDENT**

Salon 8 - Meeting Level

Discover how intentional leadership, trust-building, mission alignment, empowered staff, and outcome-focused action can transform a housing organization into a thriving, people-centered community.

**Speaker:**

Suellen Beaty | CEO Emeritus | Sherbrooke Community Society

**SUPPORTING COMMUNITY HOUSING TENANTS: POSSIBILITIES & REALITIES**

Salon 9 - Meeting Level

This session builds on ASCHA's recent research into tenant supports in community housing, highlighting key findings and emerging best practices. Through dynamic discussion, participants will explore what effective implementation could look like in Alberta—what is practical, scalable, and aligned with sector realities. The session also connects member insights with current government policy priorities to identify opportunities for alignment, collaboration, and next steps.

**Speaker:**

Dr. Katie MacDonald | Associate Professor | Athabasca University

**MARRIED WITH CHILDREN: THE CONVERGENCE OF HOUSING & HEALTH**

Salon 10 - Meeting Level

This session explores a successful partnership between a Housing Management Body and a clinical care provider. Attendees will learn about contracting essentials, communication strategies, role clarity, shared operational tasks, staffing challenges, and innovative solutions such as IEN immigration and staff accommodation.

**Speakers:**

Ian Wilson | CAO | Bow Valley Regional Housing, Brent Glasgow Brown | Regional Director & Business Development Lead | SE Health

**TRUTH AND RECONCILIATION**

Salon 11 - Meeting Level

Traditional Medicines and the importance of using them in our homes as Indigenous people. (More detail to come)

**Speakers:**

Bent Arrow Traditional Healing Society

**TRANSFORMING ORGANIZATIONAL CULTURE, RETHINKING FINANCE: LESSONS FROM CONNECTIONS FOR SENIORS**

Salon 12 - Meeting Level

Explore how an entrepreneurial mindset can strengthen financial resilience in community housing. Learn how Connections for Seniors grew \$12,000 in seed funding into \$24 million in assets through diversified revenue, social enterprise models, and mission-aligned financial strategy.

**Speaker:**

Mohamed Abdallah | Co-Founder | Connections for Seniors (NL)

**Wed., Apr. 15: 9:15 am - 10:15 am**

**DEVELOPING FOR FUTURE POPULATIONS**

Salon 8 - Meeting Level

Description to be confirmed.

**Speaker:**

Dr. Zayna Khayat | Chief Program Officer & Managing Director, History and Future of Healthcare | AMS Healthcare

**HMB BOARD ROLE WORKSHOP**

Salon 9 - Meeting Level

Strengthen governance and support your organization through insights from experienced board members across Alberta. Ideal for new or seasoned board members seeking to refresh their approach.

**Panelists:**

Dwayne Fulton | Mountain View Seniors' Housing, Judy Kokotilo-Bekkerus | Grande Spirit Foundation, Tom Zariski | Drumheller & District Seniors Foundation, Myrna Lanctot | Heart River Housing

**WHY SUPPORTING FAMILY CAREGIVERS MATTERS IN COMMUNITY & SENIORS HOUSING**

Salon 10 - Meeting Level

This panel explores how caregiver partnerships influence risk, workforce sustainability, and resident outcomes. Through lived experience, research, and analytic modelling, participants will learn practical, low-cost strategies to reduce preventable crises and delay transitions to long-term care.

**Panelists:**

Doran Walker | Founder | BioMD Ltd., Ginger Bitzer | Founder & Principal Consultant | Nana's Navigator, Cindy Sim | Founder & CEO | Team CarePal, Heidi Hadubiak | CEO | Canterbury Foundation, Kyle Riley | Founder & Lead Analyst | HIMA Consulting

**TBC**

Salon 11 - Meeting Level

TBC

**HOUSING & CONTINUING CARE CAPITAL PROGRAMS AND WHAT THE PROVINCIAL PRIORITIES ACT MEANS TO YOU**

Salon 12 - Meeting Level

Description to be confirmed.

**Panelists:**

Erika Washington | Executive Director | Housing Capital Programs | Government of Alberta, Jennifer Dolecki | Executive Director, Continuing Care Capital | Government of Alberta, Melissa McKinley | Executive Director, Policy, Planning and Analytics | Government of Alberta