

2027 Home for Housing Convention & Trade Show

Call For Presenters

ASCHA invites speaker proposals for our 2027 Home for Housing Convention & Trade Show, celebrating over 60 years of advancing community and seniors housing in Alberta. Over 400 housing professionals will gather to explore innovation, leadership, and sector-wide solutions.

WHAT WE'RE LOOKING FOR

We're looking for presenters who can share practical, relevant, and engaging ideas that housing providers can take back to their organizations and put into action. We welcome sessions that include real-world examples, lessons learned, innovative approaches, and solutions to challenges facing our sector.

If you have a topic, story, or idea that can spark meaningful dialogue or learning, we'd love to hear from you!

We're especially interested in sessions that educate and inspire around topics such as:

- **Leadership & Difficult Conversations** — Accountability, leadership challenges, and navigating tough conversations.
- **Workplace Culture & Performance** — Employee morale, performance management, evaluations, and development.
- **Board Governance & CAO Relations** — Governance vs. operations, board roles, and effective CAO/board relationships.
- **Asset Management & Maintenance** — Preventative maintenance, asset management, capital planning, and extending the life of housing assets.
- **Funding & Capital Projects** — Grant stacking, creative funding solutions, and making capital projects happen.
- **The Changing Resident & Future of Senior Housing** — Evolving resident needs, diversity, mental health, substance use, and preparing for the future.
- **Resident Experience & Community Well-Being** — Dining, food-cost efficiencies, outdoor spaces, and creating stronger resident communities.
- **Technology, AI & Communications** — Practical uses of AI, social media, digital engagement, and emerging technology.

SELECTION CRITERIA

Submissions are reviewed based on:

- Alignment with the event's goals and audience needs
- Relevance to Alberta's housing sector
- Speaker's ability to engage and interact with attendees
- Clear learning outcomes and session design

SESSION FORMAT

- 60 minutes in person at Westerner Park, Red Deer, AB

Preference given to interactive workshops, panels, or roundtables over lectures

PROPOSAL REQUIREMENTS

Each submission must include:

- Presentation description (max 400 words) with 3 learning outcomes
- Short session blurb (max 60 words) for marketing
- Topic relevance (max 150 words)
- Speaker bio + experience (max 150 words)
- Speaking history and/or video links (max 150 words)

Note: Sessions cannot be promotional in nature.

IMPORTANT DATES

Deadline to submit: December 2, 2026

Decision notification: By December 18, 2026

[CLICK HERE](#) to submit your proposal