

9:00 am	<p>Informal Networking - Mix and Mingle (Optional)</p> <p><i>Objectives: Introduce Yourself. Talk to Someone you Don't Know. Meet someone dealing with a similar issue. Meet your Region Reps.</i></p>	<p>Outcomes</p> <ul style="list-style-type: none"> • Network with peers
----------------	--	---

AGENDA

9:30 am	<p>1. Welcome from Meeting Chair, Melodie Stol - VP, Central Region</p> <p>2. Senior Housing Focus Session - Roundtable Discussion and Speaker <i>This session, intended for providers of seniors housing (public, private and non-profit) will focus on maximizing marketing and branding strategies to address occupancy challenges. Members will have an opportunity to share their experiences and challenges, brainstorm solutions together, and hear from marketing experts with proven track records in the seniors housing sector. This is a great opportunity to understand the full scope of issues in this area, share other issues and consult! Speaker will be announced soon!</i></p>	<p>Meeting Outcomes</p> <ul style="list-style-type: none"> • Gain valuable insights about the community housing and seniors housing sectors in Alberta • Address common issues shared by housing organizations across your • Share your organization's successes and concerns, while collecting insightful feedback and expertise from your peers • Work towards solutions together, informing advocacy priorities and approaches for the association • Engage with government representatives to address and clarify policy and operational processes • Receive current information about ASCHA's progress on strategic priorities and outcomes
10:45 am	<p>3. Networking Break</p>	
11:00 am	<p>4. ASCHA Business</p> <ol style="list-style-type: none"> Additions to/Approval of Agenda Approval of September 29, 2022 Central Region Meeting Minutes Board Update Administration Team Update Review of Board Member Terms and Roles Call for Nominations Elections Position of President New Business Adjournment 	
12:30 pm	<p>5. Networking Lunch</p>	
1:15 pm	<p>6. Q&A with David Williams, Assistant Deputy Minister, Housing Division, Ministry of Seniors, Community and Social Services</p>	
1:45 pm	<p>7. Community Housing Focus Session – Roundtable Discussion <i>Join in a roundtable discussion with other community housing providers from across the province to address priority topics and emergent issues. This will be an opportunity to address impacts on your organizations, particularly:</i></p> <ul style="list-style-type: none"> ▪ <i>Implementing changes aligned with the Affordable Housing Strategy and sector work via the Supporting Affordable Housing Transformation</i> ▪ <i>Indigenous housing needs and approaches</i> ▪ <i>Identification of key information and data gaps</i> ▪ <i>Sector priorities; including sustainability and operations</i> 	
2:45 pm	<p>8. Next Meeting/Meeting Ends – Thank you for attending! Oct. 9, 2024</p>	