



# Central Region Meeting

October 9, 2024

iHotel (formerly Radisson Hotel)  
6500 67 St, Red Deer, AB T4P 1A2

[Register Here](#)

9:30 am – 3:30 pm (includes lunch)

<b>9:00 am</b>	<b>Informal Networking - Mix and Mingle (Optional)</b> <i>Objectives: Introduce yourself. Talk to someone you don't know. Meet someone dealing with a similar issue. Meet your Region Reps.</i>	
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## AGENDA

<b>9:30 am</b>	<b>1. Welcome from Meeting Chair, Melodie Stole – VP, Central Region</b>	<p style="text-align: center;"><b>Outcomes</b></p> <ul style="list-style-type: none"> <li>• Hear from all members within the region regarding their key priorities, best practices and challenges.</li> <li>• Gain a better understanding of how member priorities influence ASCHA's direction and advocacy strategy.</li> <li>• Work together as a collective to influence, innovate and respond to transformations within the broader housing sector.</li> </ul>
<b>9:45 am</b>	<b>2. Seniors Housing Thought Leaders Session</b> Hear perspectives on key sector issues from a panel of seniors housing providers offering diverse housing & support options as we harness our collective expertise to determine next steps for advocacy efforts, policy priorities and best practices. This is an opportunity to discuss opportunities and challenges for the provision and operation of seniors housing across the region, leverage all options across the continuum and arrive at solutions for seniors in our community as we face unprecedented social, economic and demographic change.	
<b>10:45 am</b>	<b>3. Continuing Care/Seniors Housing Update</b>	
<b>11:15 am</b>	<b>4. Networking Break</b>	
<b>11:30 am</b>	<b>5. ASCHA Business</b> a) Additions to/Approval of Agenda; Approval of Minutes b) Elections c) New Business d) Adjournment	
<b>12:15 pm</b>	<b>6. Networking Lunch</b>	
<b>1:15 pm</b>	<b>7. ASCHA Update</b> a) Strategic Direction b) Advocacy Priorities c) Resolutions	
<b>2:00 pm</b>	<b>8. Update and Chat with GOA Housing Division, David Williams, ADM</b>	
<b>2:30 pm</b>	<b>9. Community Housing Thought Leaders Session</b> With affordability being a primary concern across the province, affordable housing options and supports are at the forefront of every community development and policy discussion. This thought leaders session will bring together community housing providers from across your region that operate different housing models and portfolio types. This is an opportunity to hear about approaches and challenges, while determining the next steps for action and advocacy. Together, we will determine key priorities and formulate solutions to our collective issues.	
<b>3:30 pm</b>	<b>10. Next Meeting/Meeting Ends – Thank you for attending! Oct. 8, 2025</b>	