

2023

ASCHA Member Services



ASCHA's core roles are advocacy and member services. As a member-driven association, we assist housing providers with providing the very best supports to the Albertans they serve. The following is a list of the many member services and programs we offer to our Regular and Associate Members. For more information about becoming a Member, [contact us](#).



The Learning Centre (TLC)

Members Only Resource

The Learning Centre for Senior Living is ASCHA's online learning portal. It is available to all Regular Members with courses covering topics relevant to both Seniors and Community Housing. TLC helps members keep up with Alberta Occupational Health & Safety, Continuing Care Health Service Standards (CCHSS), and Supportive Living Accommodation & Licensing Act Standards and training requirements without taking time away from taking care of their residents.

[Learn more >>](#)

Weekly Rollout

Most Recent Issue Available to Non-Members

The Weekly Rollout is ASCHA's weekly e-newsletter. As a reliable news source for members to utilize to catch up on the various weekly happenings at ASCHA, the Weekly Rollout has the most comprehensive reach to the seniors and community housing sector in Alberta. Catch up on the latest ASCHA news, relevant sector events, resources, and so much more!

[Learn more >>](#)



EXPENSE MANAGEMENT

Savings Programs

Members Only Resource

ASCHA Energy Program

In partnership with 8760, the ASCHA Energy Program looks out for your best interests, and saves your organization money through the power of energy aggregation. In addition, 8760 will review your energy distribution and transmission services, and consult with you on the various options available.

[Learn more >>](#)

ASCHA Cellular Program

All members can access ASCHA's Cellular Program, which is composed of two options:

- The Member Cellular Program, which is billed to the organization for all company cell phones, to potentially reduce monthly expenses; and
- The Member Employee Cellular Program bills directly to employees and is also available to their family and friends as an employee benefit your organization can offer.

[Learn more >>](#)



ASCHA Connect

Members Only Resource

ASCHA Connect is a members-only online discussion community where ASCHA Members can connect directly with other providers of housing to share ideas, strategies, and resources all over Alberta. This is where you can engage in important discussions on all housing issues. ASCHA Connect is also home to The Lobby, where ASCHA's Regular Members and Associate Members can share knowledge and contacts about the services and products required for housing operations.

[Visit ASCHA Connect >>](#)



ASCHA/Red Deer Polytechnic Certificate Programs

Discounted Tuition for Members

In collaboration with Red Deer Polytechnic, ASCHA offers an accessible and flexible certificate program for individuals in the rapidly growing seniors' housing sector. Two programs are currently available: the Activity Coordinator Certificate and the Site Manager Certificate. Members receive a 25% discount on tuition and are eligible for the \$1,000 Laura Crawford Scholarship.

[Learn more >>](#)



Home for Housing Convention & Trade Show

Discounted Rates for Members

Our annual Home for Housing Convention & Trade Show is our most popular event, full of inspirational discussions, keynote presentations, and educational breakout sessions. ASCHA Members receive deals on trade show booths and delegate registration. There are also many sponsorship opportunities to help businesses connect with their target audiences and build their presence in the housing sector.

[Learn more >>](#)



Events & Meetings

Members Only Events

ASCHA offers a variety of events for members. From our Fall Region Meetings to our lively Member Discussions, there is something for everyone.

[Learn more >>](#)



Webinars and Educational Resources

Members Only Resource

ASCHA offers a variety of educational programming, including webinars, member forums, and other resources. These resources provide Regular Members with the opportunity to connect with thought leaders in the housing sector and to learn more about emerging issues.

[Learn more >>](#)



Alberta Seniors Housing Directory

Public Resource with Members Only Features

The Alberta Seniors Housing Directory is an online resource that is intended to list all seniors housing options in Alberta. The Directory provides Regular Members with the benefit of posting photos/videos in their listings, as well as the opportunity to advertise residential vacancies to seniors and their families who are seeking housing.

[Visit the Alberta Seniors Housing Directory >>](#)

Compensation & Benefits Report

Discounted Rates for Members and Participants

Once every two years, ASCHA conducts a survey to analyze current trends for all employee positions across Alberta's Housing Sector. The report provides an analysis of job titles, statistics by geographic areas, recruitment and retention rates, and so much more. It is a valuable resource for organizations planning their operational budgets. Thanks to a generous grant from the Government of Alberta, the report can be purchased at a substantial discount, with an additional discount for ASCHA members and those who participate in the survey.

[Learn more >>](#)

Advertising Options

Discounted Rates for Members

ASCHA offers a variety of advertising options to assist members in reaching desired audiences. ASCHA also offers many ways to reach housing organizations, allied organizations, and residents/families, as well as potential and future residents/tenants of seniors and community housing.

[Learn more >>](#)

Associate Member Directory

Public Resource with Members Only Listings

ASCHA's Associate Member Directory aims to assist our Regular Members in finding ASCHA-preferred service providers for products, project assistance, and consulting services. Each listing is categorized based on the products/services provided by our highly qualified Associate Members, who have extensive experience in serving the seniors and community housing sector. While only current Associate Members may be listed in the guide, it is publicly available for anyone to use as a resource.

[Learn more >>](#)