

2023

ASSOCIATE MEMBER BENEFITS



ASCHA offers its members many benefits and value-added services. Some of the major benefits we offer to our Associates include the following:

ASCHA's Annual Home For Housing Convention & Trade Show

Become an Exhibitor! Showcase your product, network, build leads, and collaborate with like-minded individuals and companies.

Become a Sponsor! Connect with your target audience and build your presence in the housing sector. Set your business apart as one of ASCHA's Regular Members' most trusted go-to resources. Position yourself as a business that is committed to developing the sector by providing knowledge and tools to housing leaders.

Get first selection of booths at the [ASCHA Annual Home For Housing Convention & Trade Show](#) before we publicly open registration.

Region Meetings

Attend and network with housing providers and engage in roundtable discussions with them on various issues and association priorities.

Advertising Opportunities

We offer many [Advertising Opportunities](#) for Associate Members.

Associate Member Directory

The [Associate Member Directory](#) provides Regular Members with a listing of all ASCHA's Associate Members and their services. This is a valuable opportunity for Associate Members to introduce their products and services to housing providers.

ASCHA Internal Working Groups

Associate Members can apply to have a seat on ASCHA's Member Working Groups where they can learn and hear sector concerns firsthand and work with members on solutions.

Current Task Forces/Working Groups Include:

- Affordable Housing Task Force
- Seniors Housing/Continuing Care Task Force
- Lodge Program Review Task Force
- Education and Best Practices Working Group

ASCHA Member Discussions

Held regularly throughout the year - Associate Members are invited to attend to learn more about the sector and ASCHA's strategic priority work.

Webinars & Other Sponsorships

As an Associate Member, you will be offered opportunities to sponsor our webinars and other member events, which engages you with the wider ASCHA membership and positions you as a supporter of our sector.

Weekly Rollout

The **ASCHA Weekly Rollout** reaches more than 800 housing professionals, stakeholders, and associate subscribers. ASCHA's Weekly Rollout has the most comprehensive reach to the seniors and community housing sector in Alberta.

Associate Members receive two complimentary column ads, or one complimentary banner ad, each year in ASCHA's Weekly Rollout!

ASCHA Energy Program

The **ASCHA Energy Program**, in partnership with 8760 Expense Management, looks out for your best interests, and saves your organization money through the power of energy aggregation. In addition, they will review your energy distribution and transmission services, and consult with you on various options available.



EXPENSE MANAGEMENT

ASCHA Member/Employee Cellular Programs

The **ASCHA Member Cellular Program**, and the **ASCHA Member Employee Cellular Program**, save your organization money through the aggregated purchasing power of our service provider. In addition, your employees, their families, and friends can join in too – just not on your bill! In addition, they will review your current billing and consult with you on various options available for phones and cellular plans.

ASCHA Connect

Our members-only online discussion community has resources to connect members from all over Alberta to engage in important discussions on sector issues.

The Lobby is an online discussion community within ASCHA Connect for ASCHA's Regular Members and Associate Members to connect. It is also a great place to learn about innovations, resources, and the needs of the housing sector.

Alberta Seniors Online Housing Directory

The **Alberta Seniors Housing Directory** is our public service for Albertans. It is the province's only 'all-inclusive' resource for navigating congregate seniors housing options. Advertising opportunities on this platform exist only for Associate Members.

