

2023

Training Provider Associate Member Benefits



Introduction

ASCHA expanded its Associate Member classifications and added a Training Provider Associate Membership subcategory for training providers to be able to join the Association and provide their training opportunities directly to ASCHA's [Regular Members](#). Training Provider Associate Members are organizations that provide education, training, and professional development opportunities related to the seniors and community housing sectors including other broad topics of education and training. ASCHA offers its members many benefits and value-added services.

Some of the major benefits we offer to our training provider membership include the following:

Housing Sector Recognition

ASCHA's Training Providers are go-to resources for our Regular Members who seek professional development and training opportunities. As an ASCHA Training Provider, your organization will gain recognition and greater credibility in the housing sector in Alberta, an untapped market for education and training.

Value-Added Services

ASCHA consistently seeks for opportunities to provide value-added services to support the needs of members.

Advertising

ASCHA's Advertising Package

Training Provider Associate Members receive one free ad in ASCHA's Education Newsletter and two free ads in ASCHA's Weekly Rollout per year and reduced advertising rates of 40 - 50% off thereafter.

Associate Member Directory

The [Associate Member Directory](#) provides Regular Members with a listing of all ASCHA's Associate Members and their services. This is a valuable opportunity for Associate Members to introduce their products and services to housing providers.

Communication

ASCHA Connect

ASCHA Connect is a member online discussion community where you will find resources to connect with members all over Alberta and engage in important discussions on seniors and community housing issues.

The Lobby

The Lobby is an online discussion community within ASCHA Connect for ASCHA's Regular and Associate Members to connect. Learn about new innovations, resources, and the needs of the housing sector!

Resources

ASCHA offers information and networking to help you stay in the loop and to educate the public about the seniors and community housing sector.

- [ASCHA Website](#)
 - [Members Area and Member Directory](#)
 - [Sector Acronyms](#)
 - [ASCHA Weekly Rollout](#)
 - ASCHA's Education Newsletter
- [Social Media](#)
 - [Facebook](#)
 - [Twitter](#)
 - [LinkedIn](#)
 - [YouTube](#)
- [Publications](#)

Events

ASCHA tailors events to enhance sector information sharing and networking to enable you to keep on top of your game in the seniors and community housing sectors.

- [ASCHA Annual Convention and Trade Show](#)
- [Region Meetings](#)
- Member Discussions

Advocacy

As advocacy continues to be the top priority as determined by our members, and is where we influence public policy as a trusted, credible source of knowledge on housing issues, it is important for our Associate Members to align with the following, as well as ASCHA's Core Values.

- [ASCHA Noble Cause, Purpose and Core Values](#)
- [ASCHA Principled Positions](#)

Education

Webinar Sponsorship

ASCHA provides webinar and other sponsorship opportunities to Associate Members that allows you to showcase your organization as a supporter of the housing sector.

ASCHA's Internal Working Groups

Associate Members can apply to have a seat on ASCHA's Member Working Groups where they can learn and hear sector concerns and solutions firsthand.

- **Member Engagement**
- **Public Awareness**
- **Education and Best Practices**

ASCHA Energy Program

The ASCHA Energy Program, our own comprehensive energy department, looks out for your best interest and saves your organization money through the power of aggregation. In addition, they will review your distribution and transmission services and consult with you on various options available.



EXPENSE MANAGEMENT

The ASCHA Member/Employee Cellular Programs

The ASCHA Member Cellular Program, and the ASCHA Member Employee Cellular Program, our own comprehensive cellular department, looks out for your best interest and saves your organization money through the purchasing power of cellular services. In addition, your employees, their families, and friends can join in too – just not on your bill! In addition, they will review your current billing and consult with you on various options available.



9920 - 45 Ave. NW, Edmonton, AB T6E 5J1
Phone: 780.439.6473 Fax: 780.433.3717
Email: ascha@ascha.com Web: www.ascha.com