



control and lower the end-cost of electricity and natural gas

WHY CHOOSE THE ASCHA ENERGY PROGRAM?

Organizations are challenged by the complexity, cost, price volatility and confusing options that are related to procuring electricity and natural gas services. The reality of today's markets creates unnecessary risks for decision makers, which can have catastrophic impacts on your organization's cash flow and bottom line.

The good news is that the ASCHA energy program can help mitigate these risks and bring a level of simplicity and control with respect to electricity and/or natural gas expenses.





KEY FEATURES OF THE ASCHA ENERGY PROGRAM

The Power of Aggregation: This model enables our members to combine their electricity and natural gas volumes together into a large pool of energy requirements. This pool is then taken to market where the various suppliers compete for the business. This competition helps secure a more competitive price than can likely be secured by going directly to the energy retailer. Our members stand to gain from this approach, lowering the end cost of energy for each organization. The aggregation and procurement processes also comply with stringent policies and laws including the New West Partnership Trade Agreement (NWPTA).

Energy Expertise and Market Intelligence: ASCHA has chosen 8760 as our trusted partner to facilitate and support our energy program for our members. 8760 employs professional experts in the energy industry and their team brings indepth knowledge and understanding of the industry to the table. They work directly with ASCHA members to ensure you get sound advice and a solution that meets the needs of your organization at a favorable price.

BENEFITS OF PARTICIPATING IN THE ASCHA ENERGY PROGRAM

- √ Through the power of aggregation, our members stand to gain a better price than can likely be secured by going directly to a supplier on your own
- √ Provides cost certainty and/or cost savings with respect to electricity and/or natural gas usage
- √ Provides peace of mind that your
 electricity and natural gas expenses are
 being strategically managed with the best
 interests of your organization in mind
- √ Provides transparency with respect to the available options and the fees associated with those solutions
- √ Frees up time and resources so that you can focus on activities that are core to your organization
- √ Provides trusted, unbiased advice with respect to very complicated and volatile services utilized by your organization

Unbiased advice: The ASCHA energy program is designed with the best interests of our members in mind. This means 8760 as our partner will provide advice and solutions that work to achieve the expense management goals of your organization with respect to electricity and natural gas usage. It is information and advice that you can trust and count on.

Administrative and service support: Under the ASCHA energy program, you will have access to administrative and service support with respect to your ongoing energy needs. Things like billing inquiries, site adds and drops, will be handled through a centralized team that is there to serve you. This will remove burdens on your internal resources to manage any service issues with the supplier and will streamline your operations in this area.

Energy efficiency audits and consumption reduction strategies: Through our partnership with 8760, your organization will gain access to experts that can help determine the overall energy efficiency of your operations and present options that may reduce consumption which in turn can lead to lower energy costs. This can lead to further, significant potential savings for your organization.



Time is money so it is important to keep things simple. Our energy program takes this to heart so the process involved to participate in the program is easy. Here is what is required:

- Go to www.8760.ca/ASCHA for more information on our energy partner and the ASCHA energy program
- Provide your current electricity or natural gas bills for review
- 8760 will examine the bills and look for opportunities to improve the current situation either with respect to the commodity price and/or distribution and transmission costs
- 8760 will provide its recommendations regarding the best course of action based on discussed goals and strategies
- If opportunity exists, your organization will be included in the aggregation pool which will be tendered out for bid by various suppliers to secure a commodity price and term
- At the conclusion of the tender process, a final price will be provided to your organization along with applicable supporting paperwork
- 8760 will take over management of your energy program for the duration of your contract
- · It's that easy!

HERE IS WHAT OUR MEMBERS ARE SAYING ABOUT THE ASCHA ENERGY PROGRAM:

"GEF Seniors Housing manages 3,500 units in the Greater Edmonton region. As you can imagine, utilities are a significant portion of our annual budget. By engaging in the ASCHA Energy Program, powered by 8760 to facilitate negotiations on our behalf, and by using pooled volumes, this past year GEF has enjoyed savings of approximately 30% on electricity and natural gas. We were able to reallocate over \$1.2 million dollars to other areas within GEF Operations."

Raymond Swonek, CA, CIHCM
Chief Executive Officer
Central Services, GEF Seniors Housing





9920 - 45 Ave. Edmonton, AB T6E 5J1 ascha@ascha.com www.ascha.com

Phone (780) 439.6473 Fax (780) 433.3717



Phone (888) 988.8760 info@8760.ca 8760.ca