



# WEEKLY ROLLOUT

ROLLING OUT KEY INFORMATION & UPDATES FOR OUR MEMBERS

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## In the News

[Councillors to consider affordable housing proposals for city-owned land in Riverdale](#) (CBC News)

[Housing Society petitions council for support](#) (St. Albert Today)

[How Whole Communities Benefit From Affordable Housing](#) (Forbes)

## Resources

[ASCHA Connect](#)

[Edmonton Seniors Coordinating Council Link Letter](#)

[Points West Living Newsletter](#)

[Chartwell Blog](#)

[Upcoming Events](#)

**Jan. 9**

[Professional Boundaries - Webinar](#)

**Feb. 19**

[Responsive Behaviours Symposium VIII](#)

**Feb. 19 & 20**

[Certified Psychological Health and Safety Advisor Training - Edmonton](#)

**Apr. 6-8**



## Communication Corner

A new year brings new opportunities, and as we move into a whole new era, there are certainly new innovations and fresh approaches to take advantage of. Communications is an area that is constantly changing, and the trend in associations is fostering better member engagement. You may notice in this issue of the Rollout that we are beginning to link-out some items to discussion in our member forum - ASCHA Connect – our new service for regular members that we launched in November. While stakeholders and associates can still access the information they need, our regular members now have enhanced pathways to continue conversations on Rollout items, and share resources. This is a more engaged approach to information sharing, that extends beyond passively reading articles. Regular members can register for an account on ASCHA Connect [here](#). If you have any questions or would like more details, please reach out to us at [ascha@ascha.com](mailto:ascha@ascha.com).

*Jenny*

## PRIORITY DRIVEN PROGRESS

### Advocacy & Public Relations

**Seniors Housing – Accommodation Only, Seniors Housing with Service Options, and Seniors Housing with Service Options and Health Supports**

We are starting to review feedback on our [#CutTheClutter Public Survey](#). With nearly 600 responses from Albertans, we are seeing strong support for our proposed categories/language to describe seniors housing options. If you haven't taken or shared the survey yet, please do so. We are hoping to close it by the end of this month and prepare a report with recommendations to put forth to government, stakeholders, researchers, resource providers, health professionals and other groups involved with the seniors housing sector. View and discuss the survey [here](#) on ASCHA Connect.

### Membership Engagement

**2020 ASCHA Convention and Tradeshow**



Who doesn't like saving money! ASCHA's 2020 Convention & Tradeshow (Apr. 6 – 8) in Red Deer is open for registration. Super Early Bird and Group 5 pricing for delegates ends Jan. 31,

[REGISTER NOW](#). Keynote Speakers are confirmed - [check them out](#). Interested in exhibiting at our Tradeshow? Don't miss out on the Early Bird pricing, which ends Feb. 9 - [REGISTER NOW](#). Booths are already 36% sold out! This event will bring us together as 'Agents of Opportunity' to better serve our residents/tenants and communities.

[Exhibitors Register Now!](#)

[Delegates Register Now!](#)

### February Region Meetings

Our next round of region meetings will take place on Feb. 20 (South Region), Feb. 21 (Central Region) and Feb. 28 (North Region). The theme of these meetings will be "Identifying Key Member Issues" as we discuss key provincial advocacy positions, as well as the impacts of the 2019 provincial budget on the seniors housing sector so that

## [2020 ASCHA Convention and Tradeshow](#)

**May 8**

[CLPNA Education Forum](#)

**May 28**

[National Housing Conference](#)

**Calgary –**

**Feb. 11, 18, & 25**

**Edmonton –**

**Mar. 2, 3, & 4**

[Human Factors in Healthcare Course](#)

[Employment Opportunities](#)

we can plan an approach for the upcoming 2020 budget. We will also have the Government of Alberta's Housing Division present to update us at this meeting as well. We will be bringing forward any Member Resolutions received to-date, and will update members on ASCHA's Inclusive Direction and how this will relate to bylaw amendments that will be voted on at our Annual General Meeting. Please make sure to register the main decision makers within your organization (CEOs, Manager, Board Members etc.) to make the most of the agenda discussions. Our meeting agendas are linked within our online registration process – [REGISTER HERE](#). Remember that both Regular and Associate Members are welcome to attend.

### **Laura Crawford Scholarship Award**

The Laura Crawford Scholarship Award of \$1000 was established in 2008 to honour the late Laura Crawford. This award is granted to one applicant annually who is registered in/or participating in the ASCHA/RDC Site Manager or the Activity Coordinator Program. The application deadline is Jan. 31. [For more information.](#)

### **ASCHA/RDC Upcoming Courses**



**Jan. 14 – Aging Processes**

**Feb. 25 – Communication & Conflict Management**

[For more information.](#) Don't forget to contact us to get your 25% off member discount coupon code prior to registering.

### **Inclusive Direction – Member Questions Answered**

The main questions we've been hearing from our members is "what will this inclusive direction look like?". We have created this one-page (double sided) [infographic](#) to illustrate what the future of ASCHA might look like moving forward (we've used a train analogy to represent this vision), and what the journey might look like over the next few years. We've shown what things would look like for members, what could potentially be added to our member services and resources, and potential impacts. This is a discussion document, and we hope you will share it with others within your organization, including your Board members, so we can collect feedback and thoughts on the ideas represented. This is a living document, and a final version will be presented at our upcoming Region Meetings for broader distribution. Do you have particular questions about our inclusive direction or want to share your ideas? [Start a discussion here.](#)

### **Did You Know**

Did you know that as an ASCHA Member you have access to the Operations Manual in The Learning Centre for Senior Living (TLC)? The Operations Manual has over 400 downloadable sample policies, procedures, forms, jobs descriptions and toolkits on a range of topics from Human Resources to Risk Management. If you currently have access to TLC, you can find it on the home page. If you would like to gain access to TLC, contact Anush at [education@ascha.com](mailto:education@ascha.com).