

In the News

['Working poor. I understand that term now': Calgary renters feel the pinch as Canada loses cheap options](#) (CBC)

[Canada's in a prolonged housing crisis. There's one trick to getting out of it: Build more \(non-market\) housing](#) (Canadian Dimension)

[What Canada's real estate leaders want from the next federal government](#) (Edmonton Sun)

[OPINION - GUNTER: Liberals laying groundwork to tax homeowners' equity](#) (Edmonton Sun)

[Economic recovery, transit, affordable core on top of mind for Edmonton voters](#) (Edmonton Journal)

[Seniors housing coming to historic convent building](#) (Medicine Hat News)

[Affordable housing, permits and licensing discussed at Edmonton mayoral forum](#) (Edmonton Journal)

[Alberta to move some hospital patients to home-care settings as COVID-19 fourth wave threatens capacity](#) (Calgary Herald)

[Outbreaks at Calgary Zone seniors living facilities double over four-day reporting period](#) (CTV News)

[OPINION - John Muscedere: Canadians want government action to](#)

Executive Director Tidbits

There are so many great discussions taking place amongst housing leaders, through various channels, and I am honoured to be a part of so many rich conversations. I learn so much from all of you and what you are faced with as you deliver housing and/or supports in your communities. With the fourth wave in full force, I am hoping we can focus on the light at the end of the tunnel - it really is full of hope! We know that third dose vaccines are rolling out in supportive living for residents and some staff in contracted sites. It is our understanding that they are doing this based on risk, and to align as close as possible with the 5-month wait period following the second dose. Please reach out to our team and/or I at any time, you are the reason we exist!

It is with great sadness that we share that our friend, colleague and past president Doug Mills passed away on Saturday morning. Doug was an incredible bridge builder for ASCHA and led us through our last major structural change at our 50th annual general meeting. Doug made a difference to many lives and the seniors living sector in Alberta, he will be sorely missed.

PRIORITY DRIVEN PROGRESS

Advocacy & Public Relations

Email Federal Candidates and Party Leaders

With only one week to go until the Federal Election, please take 30 seconds to [send an email to candidates in your local riding and to party leaders](#) about the importance of addressing housing need in Canada. Share this link with your staff, board members, and residents/tenants so that they can contribute their voice to making housing a priority for government. The [six-point Vote Housing platform](#) outlines an achievable path for federal leadership on ending homelessness and addressing housing need.

National Housing Debate

Representatives of the five major federal political parties debated housing policy on Sep. 9. [Watch the recording here.](#)

Federal Election Platform Highlights & Survey Results on Housing

The Vote Housing campaign released [Election 2021: Platform Highlights & Survey Results](#). This document gives you some additional information to make your choice come election day. Housing is on the ballot and is a key election issue. All parties have housing platforms, signaling re-entrenched federal leadership on housing. Several parties have committed to ending chronic homelessness, and have made significant housing promises. All parties have committed to an Indigenous Housing Strategy. The #VoteHousing campaign has made a huge impact so far. Now it's up to Canadians as they cast their votes.

Bold Leadership & Sector Reformation

2021-2024 Strategic Direction

As promised, the ASCHA Board of Directors is excited to release the association's [2021-2024 Strategic Direction](#), which is the result of a great deal of work and discussion during our strategic planning sessions that occurred over the summer. While the Strategic Priorities have not changed, they were reaffirmed and re-envisioned with clearer outcomes that respond to not only the current climate within our sector, but also to the designed future our members want to create together. As always, we welcome your thinking and input into ASCHA's reaffirmed Direction, and hope that members see their voices and perspectives well represented. This is not just the Board's direction, but YOUR direction, and a bold roadmap for Alberta's housing sector.

[protect aging loved ones](#)
(The Province)

[What the federal parties are offering Ottawa's senior citizens](#) (CTV News)

[What's At Stake This October: A Calgary Election Issues Primer](#) (The Sprawl)

[OPINION - Here are 5 ways the feds could fix Canada's housing crisis](#) (BNN Bloomberg)

[Upcoming Events](#)

[CORE Alberta Events](#)

Sep. 13
[Lessons and Insights from Municipal Housing Strategies in Ottawa, Montreal, and St. John's](#)

Sep. 14
[Integrating Energy Conservation Into Your Asset Management Practices with FCM's Green Municipal Fund](#)

Sep. 14/15
[Living life to the full: rehabilitation of daily activities and leisure for people with dementia](#)

Sep.21/22
[Cognition-oriented treatments for people with dementia](#)

Sep. 27-29
[SAGE 2021 Virtual Seniors Forum](#)

Sep. 28
[CARF Accreditation for Alberta's Continuing Care Providers](#)

Sep. 29/30
[The Importance of Rehabilitation for all people with dementia](#)

Calgary Community Housing Forum

ASCHA hosted the first Calgary Community Housing Forum on Sep. 9. Fifteen people from the Calgary region attended and discussed municipal and federal election campaign advocacy and post-election engagement. The Forum picks up from the work ASCHA and the Community Housing Affordability Collective (CHAC) did from Jan. to Jun. 2021 on aligning housing advocacy in Calgary. The meetings are bimonthly, and you can register for them [here](#).

Membership Engagement



Thought Architects

Rethinking Feedback Workshop Sep. 16

We are a society that is obsessed with feedback. From annual performance reviews, to 360 assessments, to "balanced" feedback. We all think we need feedback to improve what we do. In this 2-hour workshop, participants will gain greater understanding of the drawbacks of feedback, heightened awareness of alternative approaches to feedback, and an enhanced ability to appraise skills needed for growth and development. *All employees of ASCHA Member organizations are eligible to receive a 15% discount on this offering.* [Contact us](#) to get your discount code prior to registering. [For more information](#)

New Member Welcome

We'd like to welcome Normandy Manor that joined us as an Education Associate Member.

ASCHA Connect

Regular Members are encouraged to discuss all matters related to COVID-19 and other sector-related questions in ASCHA Connect. If you are seeking support and advice from other operators during this time, create an account and log in [here](#). If you would like to see all the posts related to COVID-19 in one place, please click [here](#). The main discussion topics on ASCHA Connect this week were:

[Analysis of Federal Parties Platforms on Housing](#)
[Municipal Election Advocacy](#)
[Rethinking Feedback Workshop on September 16](#)
[ASCHA Energy Program](#)

Other Communication

ASCHA Welcomes New Communications Assistant

Hello! My name is Nicole Neumann, and I am the new Communications Assistant at ASCHA. I am excited to be joining such a dynamic, dedicated, and hardworking team! I currently hold a Bachelor of Arts degree from the University of Alberta with a Major in Political Science and a Minor in English. This is my first time working in the area of Communications, and I look forward to contributing and supporting ASCHA's quest as stated in their Noble Cause.

Supportive Care Assistant Program



PORTAGE
COLLEGE

Portage College is accepting applications for a new [Supportive Care Assistant micro-certificate](#). The program includes six weeks of online training, completed at your own pace, and a 280 hours work placement. They are also looking for employers to host the practicum training and receive a federal wage subsidy. Please contact training@portagecollege.ca for details.

Oct. 25

[Palliative Education and Research Day](#)

Resources

[Ten things to know about the federal Liberal housing platform](#). Summary by Dr. Nick Falvo.

[Freedom to Care website](#)

[ESCC Link Letter September 2021](#)

[Chartwell Blog](#)

[Verve Senior Living Blog](#)

[Points West Living Newsletter](#)

[Employment Opportunities](#)

Submit vacant positions [here](#).