

## In the News

[Affordability payment portal opens January 18](#) (Alberta.ca)

[Improving Alberta's response to public health emergencies](#) (Alberta.ca)

[Protect yourself from scammers](#) (Alberta.ca)

[Alberta senior warns others not to fall for scams targeting the elderly](#) (Global News)

[National organization proposes Ottawa introduce a multibillion-dollar housing benefit to combat homelessness](#) (The Globe and Mail)

[Government of Canada announces projects in Cambridge to support seniors](#) (Canada NewsWire)

[N.L.'s shelters are full and homelessness is on the rise, housing advocate says](#) (CBC News)

[N.S. to build transitional modular housing for health-care workers](#) (Global News)

[Yukon government looks to sell off former site of seniors' home in Whitehorse](#) (CBC News)

## Resources

[ASCHA Member Advocacy Tracking Form](#)

[Chartwell Blog](#)

[Verve Senior Living Blog](#)

## Highlights in This Issue

- Alberta Health Community Care Innovation Forum – audience: all seniors housing providers
- Home for Housing Conference & Trade Show Registration Is Now Open – audience: all housing providers and associates
- Alberta Seniors Housing Directory Platform Orientation Webinar – audience: all seniors housing providers

*There is other important information about educational opportunities, engagement, and news stories, so be sure to have a read through!*

## Marvelous Member Services Memo

As the housing sector continues to adjust to changes and transformations that are being rolled out, the ASCHA team is working hard to share opportunities for best practices, connection, and supporting our members. A reminder to check out the Members Area on the ASCHA Website, The Learning Centre, and ASCHA Connect to ensure that you are kept up to date and are not missing out on any crucial updates. We hope you can join the Virtual Networking Event that the ASCHA Member Engagement Working Group is hosting on Feb. 9; it will be great to welcome our Regular Members and to have a chance to reconnect.

*Marta*

## PRIORITY DRIVEN PROGRESS

### Bold Leadership & Sector Reformation

#### Alberta Health Community Care Innovation Forum

Jenny Grant, ASCHA's Director of Communications, attended this one-day forum to represent ASCHA and to bring forward advocacy perspectives and key messages of the association with regards to shifting the continuing care system from medically driven models to social and community care. There is a willingness from the Provincial Government to explore care-in-community models, similar to systems seen in Nordic countries. As we envision this shift in approaches, questions to consider include what funding models will be required, who will have authority, and if community systems and supports are robust enough to meet the home care expectations of those that would be served. A report is being prepared by the Government based on feedback received from the many associations, agencies, and community stakeholders present at this Forum. The shift in ideology is welcome, and we will continue to advocate for how the residential models our members offer can support transitions to community care priorities.

### Membership Engagement

#### Registration Is Now Open!

**April 3 – 5, 2023. Trade Show - April 4. Edmonton Convention Centre**

**Home for Housing** – the hallmark event for Alberta's housing sector! This is where housing leaders from every corner of the province come 'home' to discuss, build capacities, and network on the top issues and solutions for housing.

**Delegate Registration is now open!!!** Time is slowly running out to get the [Super Early Bird savings for Delegates \(Feb. 8\)](#) and the [Early Bird savings for Exhibitors \(Feb. 10\)](#). You don't want to miss this event!

Trade Show Booths are 33% sold! Many great booths and sponsorships are still available. Contact our [Event Manager](#) to inquire.

[Exhibitors Register Here](#)

[Delegates Register Here](#)



## [United Active Living Blog](#)

**January is Alzheimer's Awareness Month:** The Alzheimer Society of Alberta and Northwest Territories' [Community Toolkit](#), their [Press Release for Alzheimer's Awareness Month](#), and a [printable poster](#)

## [Upcoming Events](#)

### [CORE Alberta Events](#)

**Jan. 25**  
[Service Provider Information Session: Seniors Affordability Payments](#)

**Jan. 26**  
[Housing and Living Arrangement Options for Older Adults: At home. In community](#)

**Jan. 26**  
[Information Session on the Alberta Elder Abuse Awareness Council \(AEAAC\)](#)

**Jan. 26**  
[Hope for Tomorrow: Research Insights into Alzheimer's Disease at the U of A](#)

**Feb. 21**  
[Inclusion of 2SLGBTQI+ Older Adults](#)

**Feb. 22**  
[Webinar for ASCHA Members: Indigenous Housing Capital Program](#)

**Mar. 7 – 8**  
[CMHA Alberta – Working Stronger Conference](#)

### **Alberta Seniors Housing Directory Platform Orientation Webinar**

A special training webinar on navigating the new and improved [Alberta Seniors Housing Directory](#) was held on Jan. 17. Attendees were shown the various features of the directory, including how to create an account, how to add/edit listings, how the Vacancy Page works, as well as other useful tips. The webinar was recorded, and a copy of the recording will be made available *by request* to those who were unable to attend the webinar. Please [contact ASCHA](#) for more information. In addition to the training webinar, an instructional guide on how to use key components of the revamped Alberta Seniors Housing Directory will be coming soon.

### **Did You Know?**

January is Alzheimer's Awareness Month in Canada, and we'd like to remind our members that they can access the Alzheimer Society: Finding Your Way - Living Safely in the Community [4 Training Modules](#) in TLC Course Catalogue.

### **ASCHA Energy Program**

The [ASCHA Energy Program](#) offers members a level of simplicity and control with electricity and natural gas services, along with Distribution and Transmission (D & T) costs. Our energy partner [8760 Energy](#) will review your invoices and provide unbiased advice, at no cost, without the obligation to sign on. The program uses the power of aggregation to strategically provide you peace of mind that your expenses are being managed professionally. For more information, please contact Ken Klassen at [kklassen@8760.ca](mailto:kklassen@8760.ca).

## **Other Communication**

### **The Lodge Activity Coordinator's Association of Alberta (LACAA) Convention & AGM**

This event will be held Apr. 26 - 28 at the Quality Inn in Red Deer, AB. It is a fantastic opportunity for Activity Coordinators to connect and exchange ideas, hone their skills, collaborate on best practices, and bring their newfound knowledge and programming back to their organizations. [For more information and to register.](#)

### **Caregiver-Centered Care: Advanced Level Education - Now Online**

The Advanced Caregiver Centered Care Education is now available online and can be accessed [here](#). Of the six advanced-level education modules, three of them are currently available online; the remaining modules will be released in Spring 2023. For more information about the courses, as well as contact information, please refer to the posters linked below:

[Advanced Education - Communicating with Family Caregivers](#)

[Advanced Education - Fostering Family Caregiver's Resilience](#)

[Advanced Education - Recognizing the Caregiver Role](#)

### **Ahrens Group Labour Relations**

Ahrens Group Labour Relations provides comprehensive labour relations services to employers. Professional services include collective bargaining, essential service negotiation, grievance advise/management, and arbitration presentation.

# Ahrens Group

LABOUR RELATIONS

Apr. 3 – 5

[2023 Home for Housing–  
ASCHA’s Convention &  
Trade Show](#)

### Healthy Aging Alberta (HAA) Provincial Summit

The Healthy Aging Alberta Provincial Summit will be held on Oct. 11 – 12, 2023 in Calgary, Alberta. This HAA Summit is an opportunity for the CBSS sector to discuss important issues/topics that affect older adults. Details on the summit, as well as registration, are coming soon.

### [Employment Opportunities](#)

Submit vacant positions [here](#).

### Thank you to our 2023 Event Sponsors

